ARUNACHALAMI: (a) to (c) On an application made by tn$_e$ Director Ue-neral *(l&R)* the MRXiP Commission nas passed orders on 2-6-19bb granting temporary injunction against one company, namely, Jfl/S. Burroughs Wellcome (I) Ltd., Bombay, a Pharmaceutical company for issing mis-leading and objectionable advertisement regarding its product, namely Paracetamol, marketed under the brand name 'Ridake', restraining it from: —

(1) Repeating the advertisement like th$_e$ one^ already issued;

(2) Issuing any advertisement whatsoever which contains misleading statement that "Ridake' is absolutely safe or ,ie having no side-effect or implying so by suppressing the side-effects of the said medicine; and

(3) Issuing any advertisement which contains any statement disparaging Aspirin.

The injunction order was made absolute on 26-6-1986.

(d) The Commission has instituted an enquiry and has issued Notice of Enquiry to the Company on 2-7-1986. The hearing in the case is fixed on 31-7-1986.

Proposal of Indian Telephone Industries to instal electronic telephone exchanges

712. SHRI SURESH PACHOURI: Will the Minister of COMMUNICATIONS be pleased to state:

(a) whether it is a fact that the Indian Telephone Industries propose to instal and maintain all the electronic telephone exchanges in the country; and

(b) if so, what are the details in this regard?

THE MINISTER OF STATE OF THE MINISTRY OF COMMUNICATIONS (SHRI RAM NIWAS MIR-DHA): (a) Indian Telephone Industries Limited proposes to instal elect-ionic exchanges. However, there is no proposal oi Indian Telephone industries for maintaining these exchanges.

(b) The details are being worked out by the Indian Telephone Industries.

PIN Code System

713. SHRI KAPIL VERM A:
SHRI SHEO KUMAR MISHRA:

Will the Minister of COMMUNI-CATIONS be pleased to state:

(a) whether the PIN code system functioning in the postal service has fulfilled the expectations in this regard; and

(b) whether "the Department propose to go in for mechanisation au-if so, by when?

THE MINISTER OF STATE OF THE MINISTRY OF COMMUNICATIONS (SHRI RAM NIWAS MIR-DHA): (a) Yes, Sir. According to the reports received from the Circles, ith$_e$ percentage of letters containing postal index number in address is 7u to 80 per cent in some places and it is lower in some other places. Efforts are being made to make the PIN Code System more popular.

(b) Yes, Sir. The process of mechanisation consists of equipping Post Offices with electro mechanical counter aids. With the development erf technology of electronics, use of electronic gadgets to simplify counter operations for increased productivity and thereby improved efficiency has aleo been resorted to. The above process of mechanisation is an on going one.

The Postal operations such as Postal Life Insurance, Savings Bank work, Money Order reconcilation have been recently identified for computerisation and these projects will ibe implemented in certain Circles like Tamil Nadu, Delhi and Karnat-aka during this year.